

Campus Safety Mobile Apps

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In recent years, we have seen a rise in the creation of mobile apps designed for safety and security. In combination with the technical abilities of smartphones, the creation and demand for safety apps is growing out of security concerns across the nation in the wake of campus shootings and other safety incidents. According to the *Pearson Student Mobile Device Survey 2015*, conducted by Harris Poll, 86% of college students regularly use a smartphone, up slightly from 83% in 2014. "Technology-wise, we've learned that if we're going to communicate well with this age group on campus, we've got to be able to use the mechanisms they're addicted to and that they love, and when we do that, we're more successful in getting the message out about safety," said <u>Anne P. Glavin</u>, chief of police at California State University, Northridge Police Department and past president of the International Association of Campus Law Enforcement Administrators.

Many colleges and universities are deciding to implement safety and security apps on their campuses for students, and in some cases for faculty and staff as well. Generally, the institution pays a subscription or license fee and the apps are accessible to users as a free download. A majority of the personal safety apps available can be downloaded and used, sometimes at a limited functionality, for free by individuals. If institutions subscribe to certain services additional functionality is available to both the user and the institution. For example, some apps offer a direct connection to campus public safety offices, tip reporting, live GPS location monitoring, or real-time video and audio recording. This information is often saved on a secure server and available, if needed, for criminal investigations.

This emerging mobile technology can be part of a campus's toolbox of responses. There are advantages and disadvantages to using blue light emergency phones, mobile safety apps, and other security technologies. One of the advantages of mobile apps is that students may feel more comfortable with texting or communicating with campus safety and law enforcement officials through the apps instead of calling, which may be an intimidating task.

This comprehensive list of mobile safety apps includes app descriptions, cost information, supporting devices, and links to more information that may assist individuals and institutions considering the use of mobile safety app technology.

AppArmor

AppArmor is a custom mobile safety app for postsecondary and private institutions. The app aggregates an institution's safety resources and contacts to be easily accessible for users. For campus-wide emergencies or safety alerts, institutions can send "push notifications" that reach users even when the app isn't running. AppArmor also lets users send anonymous tips to campus police by messaging dispatchers using "Chat with Dispatch", photo/video emailing, or direct calling. The "Mobile Blue Light" feature lets users send their location to campus police so they can be monitored on their walk. Users can also send their location to a friend using "Friend Walk", which sends the selected contact a link that pulls up their friend's GPS



location. The user's location is tracked until they reach their destination. AppArmor uses the institution's brand and doesn't require users to register at the time of download or to choose their school.

Cost: Free prototype available for institutions. Fees are based on the size of the institution and the number of mobile platforms supported.

Devices: Available on iOS, Android, Blackberry, and Windows **Video:** <u>See how it works</u>

bSafe



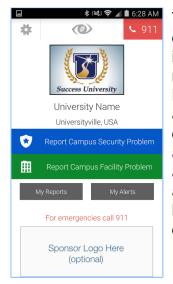
The bSafe is safety app serves as a mobile-based safety alarm. Users may select as many friends and family members as they want to include in their safety net, with one person listed as their primary contact. Upon downloading the app, a red button will appear on the phone screen. When the red SOS button is pressed, a siren will sound, a flashlight will turn on, and the user's identified safety contacts will receive an SMS message that includes a map of the user's location and a video. The primary contact will also receive a phone call. Other features of the app include the ability for user's to check in and share their location, set up a fake call to make sure they have an excuse if needed, set a timer that will send an alert to the user's safety contacts if it's not deactivated, and invite friends to walk with them via live GPS trace. bSafe

Premium is available in Norway and Sweden and offers 24/7 access to professional security.

Cost: bSafe is free. There is a fee for bSafe Premium and it is currently only available in Norway and Sweden.

Devices: Available on iPhone and Android. **Video:** See how it works

Campus Eye



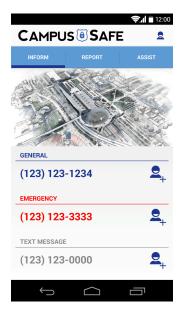
The Campus Eye app allows students, faculty, and staff on college campuses to report pertinent safety, facilities, or maintenance information directly to campus personnel. Campus Eye consists of a mobile app, available for free download, and an online dashboard. Mobile app users from participating institutions sign-up using a code and create an account. The school-branded mobile app gives users the option of reporting security issues anonymously. Users are able to attach a photo and enter a report description and provide crucial details about such things as unsafe behaviors, unidentified persons, sexual assaults, and campus crime. The report captures the date, time, and location. School administrators can analyze and manage the report details, dates, and trends through the online dashboard and take action.

Cost: Fees are based on the number of students and all plans require a 2-year minimum agreement.

Devices: Available on iOS and Android. **Link:** <u>See how it works</u>

CampusSafe

CampusSafe is a mobile safety and security app that can be customized to the specifics of your campus, like the TigerSafe app. CampusSafe has three main features: Inform, Report, and Assist. Anyone can utilize the Inform feature, but users must sign in with their university credentials to utilize the Report and Assist features. The individual institution identifies information such as phone numbers, web links, and services found in the Report and Assist features. Through the Inform feature, the app provides easy access to important phone numbers on campus; offers deaf, hard-ofhearing, and SMS preferring users another option to communicate with public safety officers; and offers customizable access to additional resources such as campus websites, crime prevention tips, and lost item reporting. Through the Report feature, users can transmit a detailed report directly to campus safety from their smartphone, dispatchers can see relevant personal information from the report, and the app uses GPS location information to show



the dispatcher exactly where the user is. Through the Assist feature, users have access to a virtual bluelight that will capture the user's location, contact information, and personal information and send it to campus public safety dispatch. Once located, CampusSafe will continue to track the user's location until the situation is resolved. Pressing the virtual bluelight button immediately connects the user with campus public safety.

Cost: Contact CampusSafe for pricing. **Devices:** Available on iOS and Android. **Video:** <u>See how it works</u>

Circle of 6

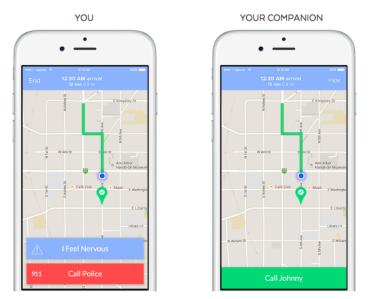


With Circle of 6, a user chooses six friends or trusted adults to contact if a potential emergency arises. Users can quickly and easily send one of three prewritten text messages to these six contacts asking for a ride, asking for a call to interrupt a situation, or asking for advice. The app also sends those in their circle a map using GPS to show their precise location. Users have the ability to call pre-programmed national hotlines or a local emergency number of their choice and are given direct access to information about sexuality, relationships, and safety. Originally designed for college students to prevent sexual violence, this app can also be used by teenagers, parents, friends, and communities seeking to foster healthy relationships and safety. Circle of 6 U is a customized version of this safety app available for colleges and universities.

Cost: Circle of 6 is free. There is a fee for Circle of 6 U. **Devices:** Available on iPhone and Android. **Video:** <u>See how it works</u>

Companion

This app lets users reach out to family and friends to request a companion while traveling alone or when they feel uneasy. Users enter their destination, select their mode of transportation, and then ask a friend or family member to be their companion. Anyone can be designated as a companion and they don't need to have the app installed. The companion is sent this request via a text message and they are able to accept via text message. If the user feels uncomfortable while traveling, they can tap on their companion's icon, which is shown on the map in the app. to text or call them. If the user is in a more serious situation, they can tap on alert



mode to contact the local 9-1-1 services. Users can set off a "Smart Trigger" button that prompts the app to ask "Are You OK?" If the user does not confirm they are OK within 15 seconds, the app notifies their companion who can then make the decision to call the user or the police.

Cost: Companion is free. **Devices:** Available on iPhone and Android. **Video:** <u>See how it works</u>

EmergenSee[®]



The EmergenSee personal safety app allows users to add three pre-set safety contacts. When a user feels threatened or unsafe they can tap the app to begin transmitting live streaming audio, video, and GPS location data to a secure server in the cloud. A link with the video feed is sent to pre-selected safety contacts entered by users when setting up their EmergenSee profile. A secured copy of the incident can be accessed through the app's incident history file for reference. These contacts will see, hear, and follow the incident in real-time, providing them with full situational awareness. There are also buttons on the main screen to directly contact fire, EMS, police, or 9-1-1. The EmergenSee personal safety app is free. EmergenSee also offers, for a fee, access for individuals to professional monitoring by trained security operators 24/7, a fully scalable enterprise grade incident management security system, and 24/7 professional monitoring for organizations and associations.

Cost: Free for individuals. There is a fee for the monitoring and security system options. **Devices:** Available for iPhone, iPad, and Android. **Video:** See how it works

Guardly

Guardly provides users with one-touch access to their safety network. Launching Guardly on a smartphone will instantly identify a user's location and alert those in the user's safety network. For serious emergencies, the app will dial 9-1-1 while simultaneously alerting the user's emergency contacts. Guardly instantly connects users to their contacts through conference call, instant messaging, and real-time location tracking.

Cost: Scaled pricing model.

Devices: Available on iPhone, Android, Blackberry, and Windows 8 and higher. **Video:** See how it works



LifeLine Response



The LifeLine Response app is designed to be activated when a user feels unsafe. Activation starts with the user pressing and holding the screen with a thumb. If the thumb is removed, this triggers an alert to campus police and provides them with the users GPS location and contact information. If the user leaves their thumb on the smartphone screen, an alarm sounds and a voice notification says the police are on their way. The app allows users to report suspicious activity and share with those nearby.

Cost: Individual and family plan subscriptions available. **Devices:** Available on iPhone and Android. **Video:** See how it works

LiveSafe

Created by a victim of assault and a survivor of the Virginia Tech mass shooting, the LiveSafe mobile app allows users to send tips in real time to university police that include GPS locations and photos. LiveSafe has four simple buttons on the home screen for reporting tips, calling 9-1-1, viewing a map, or using the SafeWalk[™] feature. Its informational dashboard for campus security officials can be viewed from laptops in patrol cars. Individuals can download the app for free and are then asked to identify, from a list of participating organizations, which they will connect with.

Cost: Free app download. There is a fee for enterprise and education solutions.

Devices: Available on iPhone and Android. **Video:** <u>See how it works</u>



OnWatchOnCampus®

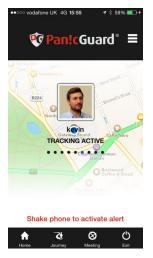


OnWatchOnCampus is designed to help keep users safe by providing tools to plan and inform those they trust when they need help. The app has six customizable alert modes that allow users the flexibility to alert friends, campus police, local 9-1-1, or a combination of all three. One is a timed alert that contacts friends unless it is disabled by entering a passcode. Users are able to pre-program those they want to be contacted during an alert and how they want them to be contacted - via phone, text, email, or Facebook.

Cost: Monthly and annual subscription rates are available. **Devices:** Available on iPhone and Android. **Video:** See how it works

PanicGuard[®]

Users can turn on PanicGuard if they find themselves in an environment where they feel nervous or uncomfortable. The app takes a proactive approach to safety and begins tracking users in real time from the moment PanicGuard is activated, even though an alert has not yet been raised. To send an alert, the user can either shake the phone or use the slider (if enabled). Shaking the phone a second time sends out an ear-piercing alarm sound. The alert is sent to the user's specified emergency contacts via SMS, email, and social media and it is also received by a 24/7 control center and includes user details, exact GPS location, and an automatically recorded and uploaded video/audio clip. Entering the user's date of birth is the only way to disable the alert. The app has additional features that allow users to inform their emergency contacts about when they're traveling and



where they're going, set up a meeting alarm in situations where there is a risk factor, and activate an immediate alert as soon as they become motionless (e.g. a lone worker performing a dangerous activity).

Cost: Free.

Devices: Available on iPhone, Android, Blackberry, and Windows 8 and higher. **Video:** <u>See how it works</u>

RapidSOS Haven



RapidSOS Haven provides a user's GPS location to compatible 9-1-1 dispatcher systems. Users can verify or edit their location in the app. With one touch users can select the emergency type - medical, police, fire, or car crash - and the app informs 9-1-1 the type of emergency the user is facing. RapidSOS Haven provides users with the ability to speak or text 9-1-1 and to send photos where available. When first setting up the app users have the option of entering medical and demographic data. In an emergency, this information is sent to ensure first responders are ready to administer life-saving aid. Emergency contacts entered in the app by the user are automatically notified when the user's 9-1-1 call ends.

Cost: Fees for individual and family plans as well as for enterprises and education solutions. **Devices:** Available on iOS and Android. **Video:** See how it works

Rave Guardian

The Rave Guardian mobile phone app enhances safety on campus through real-time interactive features that create a virtual safety network of friends, family, and campus safety. The app features a panic button to give the student a direct connection to campus police, providing a caller profile that includes current GPS location, medical conditions, course schedule, addresses, campus ID photo, and other critical data. The user can also identify friends, roommates, family members, or campus police as "guardians" and set a timer that, if not deactivated, prompts the guardian to check on the student's status. If a user's college or university has partnered with Rave Guardian, the user will have the ability to call campus safety from the app, or text an anonymous tip, using photos. Anyone can call 9-1-1 from within Rave Guardian.

Cost: Free for individuals. There is a fee for enterprise and education solutions. **Devices:** Available on iPhone and Android. **Video:** <u>See how it works</u>



STANLEY[®] Guard



STANLEY Guard is a suite of mobile applications designed for personal safety and security response and includes a command center as well as personal safety and security response apps. The STANLEY Guard personal safety app allows users, such as students, employees, or executives, to send alerts, directly to their security command center for immediate response. The app transmits the user's identity and location as well as live audio and video that may be used as evidence of the incident. Key features include the ability to send alerts, conduct journeys, schedule meetings, and man-down functionality. The STANLEY Guard security response app is designed to coordinate incident responses and provide a means of task management for facilities and institutions that manage their own security. This app may also be used to capture and coordinate video and audio evidence, as well as provide detail response reports from individual security personnel. Key features include alert response, mass notification, task management, and geo-fencing. Finally, the STANLEY Guard command center platform provides businesses, schools, and other facilities an

effective means to verify and dispatch their security resources and manage mass notifications.

Cost: Contact STANLEY for pricing. **Devices:** Available on iPhone, Android, BlackBerry, and Windows 8 and higher. **Video:** <u>See how it works</u>